

#### HECHO RELEVANTE GIGAS HOSTING, S.A.

5 de febrero de 2018

En cumplimiento con lo dispuesto en el artículo 17 del Reglamento (UE) nº 596/2014 sobre abuso de mercado y en el artículo 228 del texto refundido de la Ley del Mercado de Valores, aprobado por el Real Decreto Legislativo 4/2015, de 23 de octubre, y disposiciones concordantes, y según la Circular 15/2016 del Mercado Alternativo Bursátil (en adelante "MAB") sobre información a suministrar por Empresas en Expansión.

Con motivo de las reuniones que GIGAS tendrá con accionistas de la Compañía e inversores potenciales durante el día 6 de febrero de 2018 en el *Frankfurt European Midcap Event 2018*, con objeto de informarles de primera mano sobre la evolución de la Compañía, a continuación se adjunta la presentación corporativa que será empleada.

Alcobendas, 5 de febrero de 2018

Diego Cabezudo Fernández de la Vega Consejero Delegado GIGAS HOSTING, S.A.

# gigas

the cloud hosting company

**Investors Presentation** 

Feb 2018

# About Gigas

- Gigas is a cloud computing company founded in October 2011, operating in the "Infrastructure as a Service" (laaS) sector
- A sector with significant growth rates (over 25% per year in Spain and Latam, in the 2014-2018 period, according to Gartner), and consolidation opportunities
- Gigas has developed a leading edge technology platform (recognized by Gartner, MSPmentor, EuroCloud, The Cloud Awards and others) with an extremely intuitive and easy to use user interface (Control Panel)
- The company has **local offices** with commercial and presales staff in each country in which it operates, and a very qualified **technical support** in Spanish (24/7), which has been key to its success both in Spain and Latinamerica

# Gigas at a Glance



## **Employees**

+75



#### Sector

"Infrastructure as a Service" (laaS)



#### Customers

+4,000



#### **5 Datacenters**

Spain, USA, Chile (Tier III & IV)



#### **Offices**

Spain, USA, Colombia, Peru, Chile, Panama and



# **Listed on the Madrid Stock Exchange**



#### Track Record

- In just six years (2012-2017), Gigas has attracted about 4,000 business customers, making it one of the leading laaS providers in Spain and the only official Spanish cloud provider for the European Commission and its government bodies
- The company's business model is based on recurring revenues and low churn, and stands out for its flexibility, cost control and innovative features as well as its ability to expand to new markets or countries in a cost efficient manner.
- With an est. turnover of €7.1M in 2017 and c. €0.6M of EBITDA, Gigas expects to continue growing strong (36% in terms of sales, 135% in terms of EBITDA estimated for 2018) and has started to combine its good organic growth with acquisitions to achieve volume faster
  - The Company acquired a competitor (SVT) in January for a price equivalent to 0.8x sales. SVT will add €0.8M in revenues this year
  - Gigas has secured €2.5M in convertible bonds from investor Inveready for funding new acquisitions

# GIGAS wants to be the leading laaS provider in the Spanish-speaking countries and has a management team with execution power

# Experienced Team



**Moisés Israel** 

**CHAIRMAN** 

**José Antonio Arribas** 

COO

**Diego Cabezudo** 

**CEO** 

**Lola Molins** 

**MARKETING DIRECTOR** 

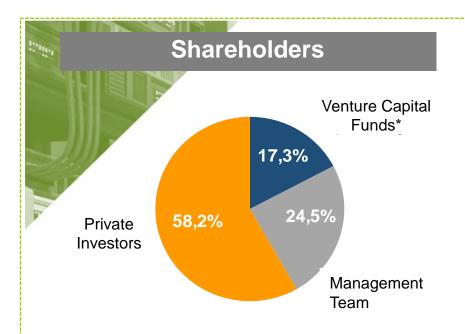
Alberto Fernández

**SALES DIRECTOR** 

**Cristian García** 

FINANCE CONTROLLER

#### Shareholders and Board of Directors



100% of Gigas shares are listed on the Alternative Stock Market (MAB) in the Madrid Stock Exchange.

#### \*Venture Capital Funds:

- > Bonsai Venture Capital (Investor in idealista.com, Softonic, Tuenti, Infojobs, Offerum, Top Rural, Wuaki tv,...)
- > Caixa Capital Risc, La Caixa Group (investor in Privalia, Groupalia, La Nevera Roja,...)



# Well-known Reputation



Cloud Service Provider in Spain

MSPmentor Global Edition, 2015 & 2016



**Best Global Cloud Hoster** 

The Cloud Awards 2016, 2017



Significant Global Provider

Gartner Cloud Infrastructure as a Service 2013, 14, 15 & 17



Best Cloud Hosting Service **eAwards 2013 & 2016** 



Best laaS Service

Eurocloud 2013 & 2014



Official Cloud Provider

for the European Commission



1000 Europe's Fastest Growing Companies (126<sup>th</sup> position)

**Financial Times 2017** 













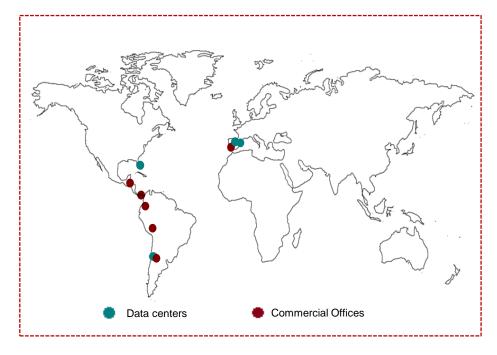






# Infrastructure & Technological Partners

- Own infrastructure in five external data centers, with the highest Security and Availability certifications (Tier III and Tier IV):
  - Madrid (two datacenters)
  - Barcelona
  - Miami
  - Santiago de Chile
- Infrastructure provided by market leaders: HP, NetApp, Cisco, Solidfire, Fortinet.
- CAPEX Investment: €6.2M in the period 2011-2017
- Ratio CAPEX / Sales down from 1.0x in 2012 to 0.17x in 2017 (0.12x expected in '18)



#### **Main Partners**











# Some Companies Hosted by Gigas



More than

4,000

customers













































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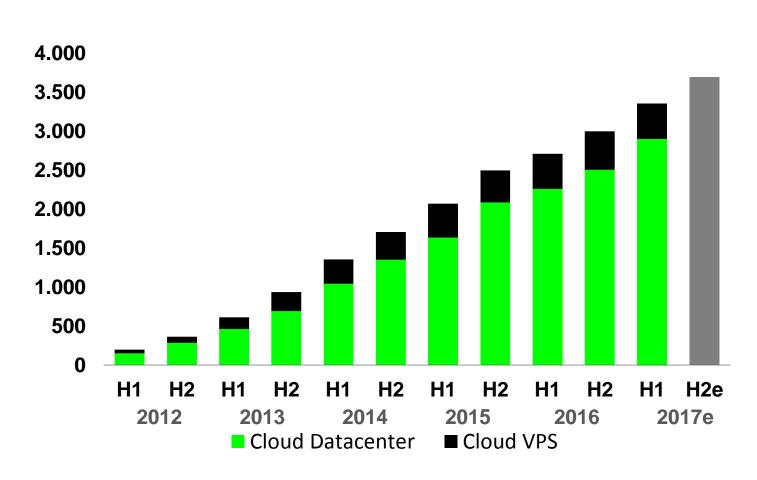
# Services and Customer Segments



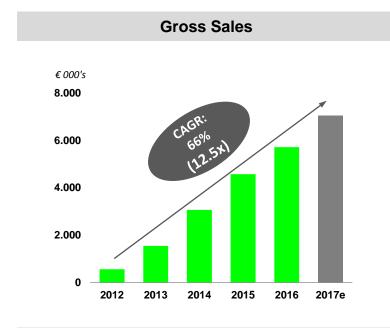


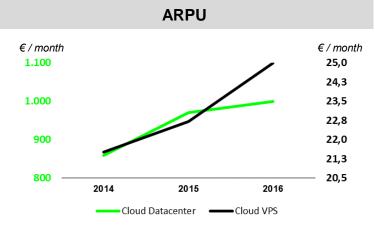
# Historical Sales Growth by Product



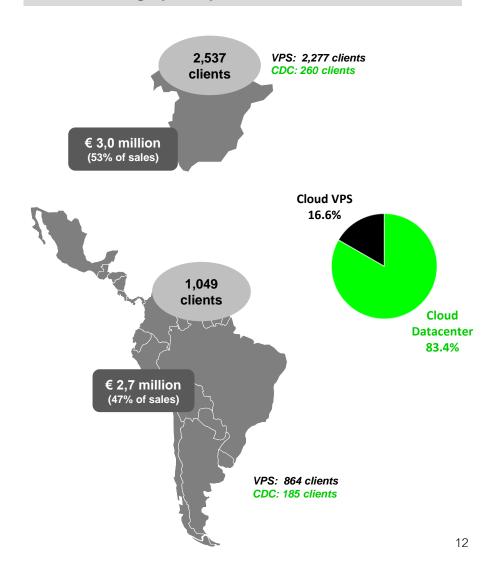


### Sales and Customer KPIs 2012-2016 & 2017e





#### 2016 Geographic Split of Customers and Sales



# 2017 Q3 Results and est. 2017 Closing vs Budget

CONSOLIDATED INCOME STATEMENT	2017				2017est	2017	
EUR	1Q	2Q	3Q	4Qe	JAN-DEC	% Chg.	est.
Customer billing	1,638,726	1,718,869	1,729,511	2,00M	7,05M	(3.6%)	7,342,874
Accrued sales	(28,524)	56,134	34,659				(123,929)
Sales discounts and promotions	(240,144)	(264,181)	(262,615)				(998,869)
Revenue	1,370,058	1,510,822	1,501,555	1,58M	5,95M	(4.0%)	6,220,076
Own R&D costs capitalised	22,213	33,806	51,917				168,000
Non-recurring income, grants and other	3,663	3,703	12,948				14,860
Cost of sales	(267,918)	(261,962)	(262,642)				(1,286,829)
Online and third-party customer acquisition costs	(14,954)	(15,128)	(16,800)				(94,800)
Datacenters and connectivity	(141,169)	(141,615)	(144,993)				(663,917)
Other supplies	(111,795)	(105,219)	(100,849)				(528,112)
Personnel expenses	(706,662)	(719,933)	(719,119)				(3,048,157)
Salaries and wages	(554,905)	(565,730)	(569,874)				(2,392,584)
Customer acquisition fees, sales team	(29,747)	(23,791)	(24,619)				(166,411)
Social security costs	(122,010)	(130,412)	(124,626)				(489,162)
Other operating expenses	(417,415)	(450,860)	(371,960)				(1,857,203)
External services	(408,340)	(419,350)	(346,870)				(1,799,603)
Professional services and other	(265,748)	(342,990)	(240,734)				(1,202,604)
Marketing and publicity	(45,355)	(31,277)	(30,775)				(226,549)
International expenses, except marketing	(97,237)	(45,084)	(75,360)				(370,450)
Losses, impairment and changes in trade provisions	(9,075)	(31,510)	(25,090)				(57,600)
Other income and expenses	(1,352)	(600)	(1,509)				-
EBITDA	2,587	114,974	211,191	0,26M	0,57M	180.1%	210,747
EBITDA margin, %	0.2%	7.6%	14.1%	16.6%	9.6%		3.4%
Gross income *	1,063,318	1,193,559	1,189,204				4,709,236
Gross margin, %	77.6%	79.0%	79.2%				75.7%

NB \*: Gross income is calculated as 'Revenue' less 'Cost of sales' and less 'Customer acquisition fees' under 'Personnel expenses' and 'Losses, impairment and changes in trade provisions' included under 'Other operating expenses'.

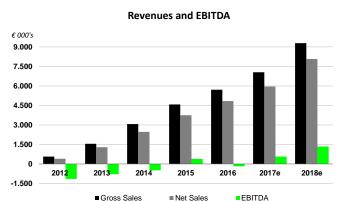
# 2018 Budget

EUR	Q1	Q2	Q3	Q4	2018	% Chg.	2017e
Customer billing	2,138,015	2,222,952	2,391,316	2,541,191	9,293,474	31.8%	7,05M
Accrued sales	(18,965)	39,143	8,865	(59,557)	(30,514)		
Sales discounts and promotions	(288,006)	(287,715)	(305,554)	(310,116)	(1,191,392)		
Revenue	1,831,044	1,974,380	2,094,627	2,171,517	8,071,568	35.7%	5,95M
Own R&D costs capitalised	54,708	55,083	53,788	54,368	217,947	·	
Non-recurring income, grants and other	18,338	18,663	17,483	18,098	72,582		
Cost of sales	(410,973)	(442,529)	(480,896)	(499,897)	(1,834,295)		
Online and third-party customer acquisition costs	(18,505)	(19,190)	(18,416)	(20,564)	(76,675)		
Datacenters and connectivity	(180,546)	(192,182)	(208,471)	(217,467)	(798,666)		
Other supplies	(211,922)	(231,157)	(254,009)	(261,865)	(958,953)		
Personnel expenses	(747,115)	(802,556)	(841,967)	(840,493)	(3,232,132)		
Salaries and wages and other	(611,532)	(651,743)	(685,045)	(681,510)	(2,629,830)		
Social security costs	(135,583)	(150,814)	(156,922)	(158,983)	(602,302)		
Other operating expenses	(457,919)	(499,181)	(490,788)	(508,956)	(1,956,844)		
External services	(420,995)	(460,966)	(441,929)	(459,405)	(1,783,295)		
Professional services and other	(294,541)	(307,183)	(319,649)	(309,306)	(1,230,679)		
Marketing and publicity	(46,427)	(59,272)	(35,166)	(58,527)	(199,391)		
International expenses, except marketing	(80,027)	(94,511)	(87,114)	(91,572)	(353,224)		
Losses, impairment and changes in trade provisions	(36,924)	(38,214)	(48,859)	(49,551)	(173,549)		
Other income and expenses	-	-	-	-	-		
EBITDA	288,083	303,859	352,247	394,637	1,338,827	134.5%	0,57M
EBITDA margin, %	15.7%	15.4%	16.8%	18.2%	16.6%		9.6%
Gross income *	1,383,146	1,493,636	1,564,872	1,622,070	6,063,724		
Gross margin, %	75.5%	75.7%	74.7%	74.7%	75.1%		

NB\*: Gross income is calculated as 'Revenue' less 'Cost of sales' and less 'Losses, impairment and changes in trade provisions' included under 'Other operating expenses'

# Growth Opportunities

- From 2012 to 2017, gross sales have grown approx. 12.5x and net sales 14.7x
- EBITDA growing strong from negative
   €0.2M in 2016 to est. €0.6M in 2017 and
   €1.3M in 2018 (approx. €800K per year)



- Current gross margin 79%, higher than projected 76%
- Volume critical to achieve good profit ratios and better compete with large providers
- Growth and efforts of the Company focused on:
  - Continuing organic growth, both in Spain and Latam, with the strengthening of the countries' structures and the recent opening of the Mexican office
  - Exploring new inorganic opportunities both in Spain and Latam, to accelerate growth and profitability

#### Contact Information

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# Thank you! gigas